IMPROVEMENTS TO SILENT AUCTION POST 2021

Revisit 2021 bid sheets in January (almost half were BIN)

Consider starting value higher or use formula that starts bids higher than current

Add sign at check-out:”Donations Accepted”

Check businesses on General Store Board for donors

Black box contains 2021 bid sheets, displays

Use Doug Shaffer’s list for letter solicitations in January – add others, add procurement letter to envelope

One SA team member to do publicity for SA, consult with AIHS publicity director

Team members move auction items when necessary, volunteers make suggestions to team members

Solicit island artists early with donation letter or in person – Diana (on Arts board)

When donor has 2 bid sheets, make sure they are in separate auctions

PHONE #s on bid sheets or some kind of contact

Consider having 2 credit card readers – cash/check person can help when line is long